

Bauhaus
Networking Ideas
and Practice
Umrežavanje ideja
i prakse

KULTURA

2007. - 2013.

Sedam godina europske *Kulture* u Hrvatskoj
Seven Years of European Culture in Croatia

Muzej suvremene umjetnosti *Museum of Contemporary Art*

Vesna Meštrić

Kako svaka priča ima sretan ili nesretan završetak, tako je i ona s prijavom projekta *Bauhaus – umrežavanje ideja i prakse (BauNet)* na natječaj programa *Kultura* (2007. – 2013.), dužim i trnovitijim putem došla do svojega uspješnog ostvarenja. Projekt *BauNet* mogao bi biti primjer povezivanja srodnih projekata jedne institucije, kontinuiranog stručnog rada na razvoju projektne ideje ili pak otvorenosti k interkulturalnoj komunikaciji, no sve je to karakteristično za većinu kreativnih projekata. Ipak, ono što ovaj projekt čini specifičnim veliki je entuzijazam i podrška suradnika iz nekoliko europskih zemalja koji nisu odustali od njegova ostvarenja ni u trenutku kada na natječaju programa *Kultura* 2011. godine *BauNet* nije prešao prag.

Prihvatiti neuspjeh nije jednostavno i sigurno ga je lakše podnijeti kada je krivac negdje drugdje. Kada smo se odlučili upustiti u avanturu pripreme i pisanja projekta nismo ni pomišljali na mogući neuspjeh, a kada se dogodio, podijelili smo krivicu za ono što je do njega dovelo upravo s našim suradnicima s kojima smo proveli šest mjeseci u intenzivnoj komunikaciji pripremajući i razvijajući pojedine etape projekta, planirajući dvogodišnju suradnju do najsitnijih pojedinosti i sve to na kraju objedinili i pripremili za (tzv. neuspješnu) prijavnicu.

Međutim, ovdje naša priča nije završila, jer veliki entuzijazam i podrška suradnika *BauNet* projekta, a posebno Kulturne kontaktne točke Ministarstva kulture RH bili su poticaj za pripremu nove prijavnice na natječaj programa *Kultura* naredne, 2012. godine, te za pokušaj da svoj neuspjeh konačno pretvorimo u uspjeh. Nova priprema za natječaj značila je na određen način i novu

razradu projekta u kojoj je uzeta u obzir evaluacija na temelju koje su pojedini dijelovi prijavnice dopunjeni, pomnije razrađeni, presloženi itd. Ovaj put klik na poznatu ikonu *submit* koja stoji na kraju prijavnice pratila je manja samouvjerenost, a sigurno nismo ni pomišljali da će upravo projekt *BauNet* biti jedini projekt od 19 prijavljenih iz Hrvatske koji je ostvario potporu na natječaju programa te - 2013. godine.



Since there is a happy or unhappy ending to every story, that is also the case with the application process for the project called *Bauhaus – networking ideas and practice (BauNet)* for the submission of applications for *Culture Programme (2007-2013)*, which followed a longer and more arduous path before it was achieved. *BauNet* project could set an example for successful networking between related projects within one institution, continuous professional work on the development of a project idea or openness to cross-cultural communication. However, all of this is characteristic of the majority of creative projects. Still, what makes this project specific is great enthusiasm and support of associates from several European countries, who did not give up on it even when the project *BauNet* fell short of reaching the threshold necessary for the submission of applications for the *Culture Programme* in the year 2011.

Accepting failure is not simple and is surely easier to handle when the blame lies somewhere else. When we decided to embark on an adventure of preparing and drafting the project, the thought of a possible failure did not even cross our minds. When it happened, we accepted the blame for what led to this with our associates with whom we spent six months in intensive communication, preparing and developing individual stages of the project, planning a two-year cooperation, down to the smallest details, only to put everything together and prepare for (the so called unsuccessful) application.

However, our story does not end there, owing to the great enthusiasm and support from associates in *BauNet* project, and especially the Cultural Contact Point of the Ministry of Culture of the Republic of Croatia, which provided encouragement to prepare a new application for the *Culture Programme* for the following 2012, as well as to try to finally turn our failure into success. In a way, preparing the project again meant also elaborating it again, taking into account the assessment, based on

which certain parts of the project were extended, better elaborated, re-arranged, etc. Clicking the already familiar submit button at the end of the application was done with less self-confidence, and we certainly did not even imagine that *BauNet* project would be the only project, out of 19 projects submitted from Croatia, to receive a grant provided by the Programme in 2013.

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Kada smo se odlučili upustiti u avanturu pripreme i pisanja projekta nismo ni pomišljali na mogući neuspjeh, a kada se dogodio, podijelili smo krivicu za ono što je do njega dovelo upravo s našim suradnicima

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